

***GULF STATES ASSOCIATION OF
HOMES & SERVICES FOR THE AGING
2010 ANNUAL CONFERENCE &
EXPOSITION***

Who Partnering with Consumers
Decides?



Exhibitor and Sponsorship Opportunities

April 27-28, 2010

**Hampton Inn & Suites
1201 Convention Center Blvd.
New Orleans, LA 70130
504-566-9990 • 866-311-1200**

Booth space is limited – sign up early! Booths will be assigned on a first come, first serve basis.

2010 Gulf States AHSA Conference & Exposition

**April 27-28, 2010
New Orleans, LA**

Louisiana • 2010 • Mississippi



Gulf States AHSA's Annual Conference and Exposition is marketed to **more than 700 providers who serve more than 50,000 senior adults**. The conference attendees represent care and services from continuing care retirement communities (CCRCs), assisted living, nursing homes, senior housing communities, adult day care and home and community based services. Set in a dynamic environment of networking, education, advocacy and professional development, your products and/or services are exposed to CEOs, board trustees, CFOs, administrators, directors of nursing, nurses, nurse practitioners, marketing directors, purchasing officers, plant operations, dining services, social services, transportation, environmental services and information systems.

Exhibitor Space Is Limited! See Exhibit Hall Layout, Page 6!

This year's conference continues the tradition of providing, in one setting, the total array of information needed in today's long-term care market. The variety of educational programs is vast—*more than 30 educational sessions*; education tracks—*CEO/Trustees, Housing, CFOs, Clinical/Direct Care*—*two general sessions with special guest speakers*—all designed to optimize your contacts!

• TWO DAYS OF EXHIBITS •

Your Time is Valuable—invest in a national quality, regional conference— Gulf States AHSA!

On behalf of our board of directors and fellow members, we thank you in advance for sharing our vision of healthy, affordable and ethical long-term care—a vision, that is in part, realized through the generous support of our business partners.

Karen Contrenchis, President, Gulf States AHSA

—Join us in celebrating this year's conference theme,

“Who Decides” –

Exhibitor/ Sponsorship

BOOTHS INCLUDE....

- 8 X 8 Booth Space
- Pipe & Drape
- One Waste Basket
- One Table
- Two Chairs
- Printed Company Name on Sign
- Attendance for Two at any Educational Session
- Two Free Exhibit Hall Lunches (additional \$20/person)
- **Freight Elevator: 65"D; 80"W; 83"H; 41" Door Opening; 3,500 LB. Weight Limit**

BOOTH FEES ARE... (see page 6 for Exhibit Hall layout)

Business Partners (does not include Member Dues):

- \$ 700.00 Silver Booths
- \$1300.00 Gold Booths

Non-Members

- \$1000.00 Silver Booths
- \$1600.00 Gold Booths

NOTE: All booth locations will be determined on a first come first serve basis. Payment must be enclosed with registration to guarantee your space.

SPONSORSHIP OPPORTUNITIES

(These sponsorships are not included in Business Partner Member Fees and Booth Fees)

In addition to exhibiting at the Annual Conference, sponsorships are available for your company to promote your products

and services. Sponsorship opportunities are as follows:

Keynote Speaker/Awards Ceremony-\$5,000

Sponsorship includes two conference registration, introduction of company and sign at the session.

Social Event-\$5,000

Sponsorship includes four social event attendees, two conference registration and sign at the event.

Exhibit Hall Luncheon-\$2,000

Sponsorship includes one conference registration, introduction of company and sign at the Luncheon.

Board of Directors Dinner-\$1,200

Sponsorship includes one conference registration, two attendees at the Board Dinner and introduction of company at Board Dinner.

Refreshment Breaks-\$1,200

Sponsorship includes one conference registration and sign at the refreshment break.

Continental Breakfast-\$1,000

Sponsorship includes one conference registration and sign at the continental breakfast.

One Education Session-\$400

Sponsorship includes introduction of company and sign at the session.

EXHIBITOR/SPONSOR REGISTRATION (see other side of this form)

Company Name _____ Contact Person _____

Address _____ City/State/Zip _____

Phone _____ Fax _____ Email _____

Representative (s) attending exhibit (as it will appear on name badges)

❖ First-come, first serve basis upon receipt of registration form and payment

EXHIBITOR PRICING**Silver Booths**-1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 13, 14, 15, 16, 17, 18, 19, 20, 23, 24, 25, 26, 27, 28, 29, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41 \$ 700.00 for Business Partners \$ _____ \$1,000.00 for Non-Members \$ _____**Gold Booths**-12, 21, 22, 30 \$1,300.00 for Business Partners \$ _____ \$1,600.00 for Non-Members \$ _____**Extra Fees** \$20 for each additional meal \$ _____
(2 meal included with each booth registration) \$350.00 for Associate Member \$ _____
Dues (ONLY if unpaid)**SPONSORSHIPS** \$5,000 Keynote Speaker \$ _____ \$5,000 Social Event \$ _____ \$2,000 Exhibit Hall Luncheon \$ _____ \$1,200 Board Dinner \$ _____ \$1,200 Refreshments Break \$ _____ \$1,000 Continental Breakfast \$ _____ \$ 400 One Education Session \$ _____**TOTAL AMOUNT ENCLOSED** \$ _____****Deadline for booth reservations is
March 1, 2010.*****No Refunds/No Cancellations After March 1, 2010.*** Check enclosed (Payable to Gulf States AHSA)Please bill my VISA
 Mastercard
 Discover

Name on card _____

Credit Card Number _____

Expiration Date _____ \$ _____

Total Payment _____

Address _____

Signature(will not be processed without authorized signature)

Please sign & return pages 4, 5 & payment to:

Gulf States AHSA

P.O. Box 1748

Marrero, LA 70073

Phone: (225) 757-1350

Fax: (504) 689-3982

E-mail: kcontrenchis@gulfstatesahsa.orgWebsite: www.Gulfstatesahsa.org

Exhibitor Advisory

1. Neither Gulf States AHSA nor the owners of the Conference Center will be held responsible for any injury f, loss or damage that may occur to the Exhibitor, the Exhibitor's employees or property, or to any other person prior, during or subsequent to the period covered by the exhibit contract. Each Exhibitor expressly releases GSAHSA and the conference center against any and all claims of such injury, loss or damage.
2. Exhibitors are encouraged to carry their insurance through their own sources at their own expense.
3. Exhibitors will be held liable for any and/or all damage caused by them to the Exhibit Hall premises.
4. Noisy equipment, visual aides, music or voices that may interfere with other exhibitors is prohibited.
5. Exhibit fee does not include electricity or other special service hookups.
6. Booths may not be dismantled prior to dismantle time. See Exhibit Hall schedule below.
7. Canvassing, display or distribution of literature by non-sponsors/non-exhibitors is prohibited.

Exhibit Hall Schedule - Tuesday, April 27 & Wednesday, April 28, 2010

8:00 am – 10:30 am	Exhibit set-up, Tuesday, April 27 & Wednesday, April 28, 2010
12:00 noon-2:00 pm	Exhibit hall open, Tuesday, April 27
12:00 noon-2:00 pm	Exhibit hall open, Wednesday, April 28
2:00 pm-5:00 pm	Exhibit dismantle, Wednesday, April 28

The following is included in the exhibit fee

- 8 x 8 Booth Space
- Pipe & Drape
- One Waste Basket
- One Table
- Two Chairs
- Printed Company Name on Sign
- Attendance for two at any educational session
- Two Free Exhibit Hall Lunches (additional \$20/person)
- Freight Elevator: 65"D; 80"W; 83" H; 41" Door Opening; 3,500 LB. Weight Limit

Deadline Dates:

- March 1, 2010 Exhibit Booth Registration Deadline
- March 27, 2010 Hotel Guest Room Reservations Deadline
- April 11, 2010 Exhibitor Staff Name Badges Deadline

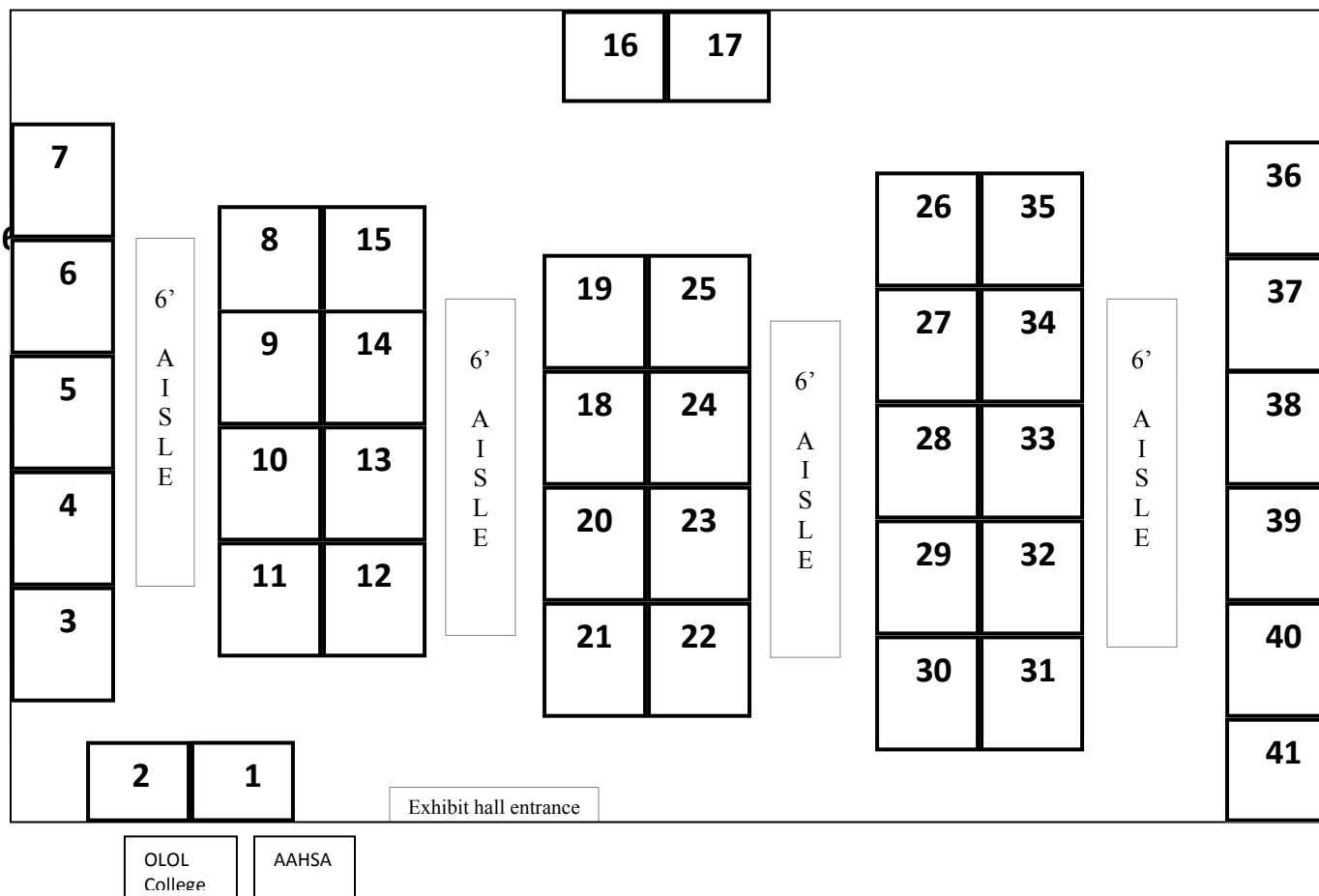
NO REFUNDS/NO CANCELLATIONS AFTER MARCH 1, 2010

Authorized Signature/Date

Tuesday, April 27 and Wednesday, April 28, 2010

Hampton Inn and Suites Convention Center Hotel Exhibit Hall

Exhibit Hall is located in the hotel
Riverside I, II, III



Shipping Information for equipment, displays, etc.

1. NAME OF YOUR COMPANY
Gulf States AHSA Conference
Hampton Inn & Suites
1201 Convention Center Blvd.
New Orleans, LA 70130
(504) 299-8400
fpopich@highpointe.com
2. Items that you personally deliver:
Please use the South Peters Street dock.
3. **Exhibitors, please use Convention Center Blvd. Entrance**
On Tuesday morning, April 27. This will help reduce Congestion at the main conference entrance for attendees.
Access to the exhibit hall is available from this street entrance.

Exhibit Hall set-up contact:

Gail Samuels
Cardinal Expo
2701 Florida Ave.
Kenner, LA 70062
(800) 695-3452
(504) 464-4178
Email: gail@cxexhibits.com

Exhibitor/Sponsor Advisory

Hotel Accommodations—Hampton Inn & Suites

The following special rates are applicable for (Sun-Thurs) April 25, 26, 27, 28, 29, 2010:

SINGLE: \$119.00 per room per night

DOUBLE: \$119.00 per room per night

SUITE: \$169.00 per room per night

Reservations Advisory

The rates quoted are net and are subject to any city, state, country or federal taxes applicable at the time of room occupancy. Currently, the combined sales tax is 13% plus \$1.00 per room per night occupancy. Rates include a daily hot breakfast buffet, all local telephone calls and incoming faxes, and wireless, high-speed internet access. Cancellation required 72 hours prior to arrival to avoid penalty.

Guest room reservations are to be made by the individual by calling 1-866-311-1200 requesting the **group Gulf States AHSA 2010 (coded GSA)** and the dates. Reservations can be made by visiting www.hamptoninn.com. All reservations must be guaranteed with a major credit card & must be made no later than March 27, 2010. Any requests received after March 27, 2010 will be handled on a space availability basis only. Remaining guest rooms are automatically released back to the hotel for general resale.

Check In and Check Out

Check in time is 3:00pm. Check out time is 11:00am. Every effort will be made to accommodate early arrivals and late departures. However, requests will be handled on an individual basis & will depend on the hotel's current availability.

The baggage-handling fee is \$5.50 per person round trip and is mandatory for bus arrivals. Please advise no later than fourteen days prior to arrival the arrival and departure times so that proper arrangements may be made. All baggage must be properly tagged with guest's name. Baggage handling will not be guaranteed nor will payment be refunded to groups in which the actual arrival/departure time deviates more than one hour from the scheduled arrival/departure time.

Parking for hotel guests is available at a charge currently of \$26.75 plus tax per night (\$27-\$29 plus tax during special events designated by the Hotel) by Valet only (in and out access).

Additional parking for local attendees will be offered at the rate of \$10.00 per vehicle (no in and out access) during the hours of the event. Once the lots are full, the attendees will be referred to the Fulton Parking Garage. Hampton Inn & Suites is in no way affiliated with the Fulton Parking Garage and will assume no liability for vehicles using that facility.

Charges are subject to change at any time.

Billing Arrangements

All room, tax & incidental charges will be the responsibility of each individual guest unless otherwise specified in writing at least 72 hours prior to arrival. No checks will be accepted upon check-in. If a check is to be used as a form of payment, then the check must be received 14 days prior to check-in date.



Louisiana • Mississippi

Annual Conference and Exposition 2010*

Tuesday-Wednesday, April 27-28

Hampton Inn & Suites

1201 Convention Center Blvd.

New Orleans, Louisiana 70130

“Who Decides”

Annual Conference and Exposition 2010

Gulf States AHSA
Post Office Box 1748
Marrero, LA 70073

Phone: 225-757-1350
Fax: 504-689-3982
Email: kcontrenchis@gulfstatesahsa.org
www.gulfstatesahsa.org

*separate brochure to follow